

# The Trusted Leader in Infection Prevention and Control



- Product & Service Development
- Go-to-Market Support
- Manufacturers' Instructions for Use
- Training & Education

Our 350+ CIC®-certified infection preventionists, epidemiologists, nurses, microbiologists, and other subject matter experts hold more than 100 unique specialty certifications and advanced degrees.

## Strategic Partner Benefits Infection Prevention and Control (IPC) Consulting Services

IPC Subject Matter Expertise	Visionary	Collaborator	Supporter
Confidential 60-minute IPC product or service consultation	Free	Free	Free
Discounts on specialty IPC consulting services for product, training, and go-to-market support	10%	5%	5%

### Nationally renowned specialists. Unparalleled industry expertise.

APIC Consulting is a wholly owned subsidiary of APIC® and full-service consulting firm specializing in customized infection prevention and control services. With a nationally recognized roster of subject matter experts, we provide [top-tier support](#) for healthcare and manufacturers, biotech, pharmaceutical, and other industries.

# Services for Strategic Partners



## Product & Service Development

When your startup company or product development team needs expert infection prevention and control technical assistance, our highly specialized consultants are ready to assist. Common engagements include reviews of product utilization, product risk assessments, and crosswalks of product use documentation for adherence to regulatory standards and infection prevention and control best practices.

## Manufacturers' Instructions for Use

Our manufacturers' instruction for use (IFU) support is designed to be a one-stop resource. Whether you are a facility that needs direction on IFU interpretation and use, a manufacturer seeking technical assistance for how IFUs translate to end user procedures and processes, or a startup pursuing guidance on compliance with regulators, accreditation bodies, and best practices, we can help.

## Go-to-Market Support

Looking to enter the infection prevention and control space, or a new market? Have an innovative infection prevention and control product you're launching? Our CIC-certified infection preventionist consultants provide strategic support and expert guidance to help clients navigate complex regulatory landscapes, optimize product development, create end-user instructions, train sales staff, and other critical market entry initiatives.

## Training & Education

Our nationally renowned infection preventionist educators are faculty members, authors, conference speakers, and leaders in the field of infection prevention and control. Whether you need to develop a customized education program, train staff in multiple locations or states, or create strategies to improve your staff's basic infection prevention and control knowledge, we can help.



## Ready to Get Started?

Contact Kathryn Hitchcock, VP of Business Development, at [khitchcock@apic.org](mailto:khitchcock@apic.org) or 202.454.2639.